# Determinants of milk and milk product consumption among primary school children in a district of Ankara, Turkey

Görkem Bitirak, Hasan Barış İlgaz, Tuba Leman Kaya, Kıvılcım Kiliç, Dilek Aslan

Hacettepe University, Faculty of Medicine Sıhhiye, Ankara, Turkey

Corresponding author:
Dilek Aslan
Assoc. Prof., MD
Hacettepe University, Faculty of Medicine,
Department of Public Health
06100 Sihhiye, Ankara, Turkey
diaslan@hacettepe.edu.tr

Received: February 6, 2008 Accepted: May 22, 2008

# Aim. Determination of influencing factors of milk and milk product consumption among a group of primary school children in Ankara. Methods. In this cross-sectional study, the study population consisted of 356 students in two grades (5th and 8th), and 335 (193 5th grades, and 142 8th grades). The participation rate was 94%. The SPSS program 15.0 was used for data entry and basic statistical analysis. The chi-square test for cross tabulations and logistic regression to identify influencing factors of milk consumption were used. Results. Of the 335 students; 193 were in 5th grade, and 142 were in 8th grade. The mean age was 10.1±0.4 in 5th grade, and it was 13.3±0.7 in 8th grade. In the logistic regression analysis significantly positive associations were determined between "milk consumption of the students" and the grade (OR=6,934, 95%CI=2,634-18,254; p<0.001), male sex (OR=2,713, 95%CI=1,220-6,030; p=0.014), presence of milk at home everyday (OR=2,935, 95%CI=1,086-5,281; p=0.030), buy milk with pocket money (OR=2,303, 95%CI=1,036-5,121; p=0.041), eat breakfast everyday (OR=4,994, 95%CI=2,161-11,541; p<0.001), and prefer to drink milk instead of cola (OR=2,961, 95%CI=1,210-7,248; p<0.001). Conclusion. School-based interventions to promote milk consumption in earlier grades with a holistic approach can contribute to children's understanding of the health benefits of milk at earlier ages.

Key words: Children, School, Milk, Consumption.

#### Introduction

There has been strong evidence of an association between consumption of milk throughout life and health status. The contents of milk, such as immunoglobulin, growth hormone, enzyme inhibitors, anti-

bacterial agents, protein and peptides, fatty acids, vitamins, minerals are essential for life (1). Because milk and other dairy products have beneficial effects on bone health, obesity, serum total cholesterol (TC), blood pressure, chronic diseases including some types of cancer (2-6), recommended dietary intake

guidelines have been developed for different age groups, sex, and specific conditions such as pregnancy 700 g (baby), 400 g (child), 350 g (adolescent), 250 g (adult), 350 g (elderly), and 500 g (pregnant woman) (7).

Infancy and childhood periods are given specific importance because human beings learn most of their behaviors at younger ages. Learning to drink milk at these ages is made necessary by a number of factors such as inadequate nutrition education, existence of negative role models (parents, etc), having different soft drink options, the physical and biological properties of consumed milk (heat, type, etc) (8, 9). Economical factors are additional limitations for milk consumption in the Turkish community. Such factors determine the different consumption prevalence in different countries.

Milk consumption was predominantly localized to countries in Europe, however, there has been a shift recently to Asian countries (10). In 2002, the annual per-capita consumption of fluid milk in Turkey was found to be 20 kg, and this amount is behind other developed countries (11).

Studies to define the milk consumption amount and to determine the related factors may contribute to the solution of increasing the consumption amount in childhood. With this perspective, this study was conducted to investigate possible influencing factors such as socio-demographic characteristics, regular breakfast consumption, and the pocket money spending preferences of primary school pupils in Ankara.

## Methods

# Subjects

The study schools were the two schools in the Primary Health Care Unit region where the researchers had to work for their internship period (two months). The participants consisted of 335 students (193 5th graders,

and 142 8<sup>th</sup> graders). The total population was 356 students and the participation frequency equal to 94.1%. Six students were not at school, and 15 students were busy with some other social activities during the study.

Two different grades (5<sup>th</sup> and 8<sup>th</sup> grades) were assessed. The main reason for having two different grades was to define the age influence on milk consumption. The mean age was 10.1±0.4 in the 5<sup>th</sup> grade, and it was 13.3±0.7 in the 8<sup>th</sup> grade.

## Instruments

# Assessment of milk intake

Final year medical students with one academic consultant assessed food intake by means of a brief self-administered diet history questionnaire. The questionnaire asked about the frequency and amount of ingestion of selected foods including milk, yogurt, and other milk products. One cup of milk or 1 dish of yogurt was generally considered 1 serving in Turkey.

According to the number of servings of milk consumed, participants were classified into five groups: no intake, 1-2 per month, 1-2 per week, 3-6 per week, every day.

## Procedure

Prior to the study, a pre-trial of the questionnaire was conducted in a socio-demographically similar school on 20 students. The questionnaire was re-formed due to the feedbacks before the study.

## Data Analysis

The SPSS program 15.0 was used for data entry and basic statistical analysis. The dependent variable of the study was "everyday milk consumption"; and there were various independent variables. The chi-square test was used to compare frequencies between the independent variables and "milk consumption of the students". A p <0.05 was

considered significant. Odds ratios (OR) and 95% CI were calculated in the logistic modeling to identify influencing factors on milk consumption (grade, sex, think that milk prevents diseases, presence of milk at home everyday, buy milk with pocket money, eat breakfast everyday, prefer to drink milk instead of cola).

# Results

Of the 5<sup>th</sup> grade participants, 104 were male (53.9%) and 89 female (46.1%). Of the 8<sup>th</sup> graders, 73 were male (51.4%) and 69 female (48.6%). Fifth and eight grade students were similar in terms of sex (p = 0.660), number of siblings (p = 0.605), family type (p = 0.871), number of households (p = 0.674), and receiving pocket money status (0.06) (Table 1). As expected, the two groups were statistically significantly different by grade (p < 0.001). The mean age was  $10.1 \pm 0.4$  in 5<sup>th</sup> grade, and it was  $13.3 \pm 0.7$  in 8<sup>th</sup> grade (Table 1).

Milk consumption increased by age. The students in 5th grade consumed milk less than the  $8^{th}$  graders (p < 0.001). The frequency of everyday milk consumption among the  $8^{th}$  graders was higher compared to the frequency in  $5^{th}$  graders (p < 0.001). The amount of consumed milk did not statistically significantly differ between the two grades (p = 0.140) (Table 2).

In the logistic regression analysis; "everyday milk consumption of the students" had significantly positive associations with grade (OR = 6.934.95%CI = 2.634-18.254; p < 0.001), male sex (OR = 2.713.95%CI = 1.220-6.030; p = 0.014), presence of milk at home everyday (OR = 2.935.95%CI = 1.086-5.281; p = 0.030), buy milk with pocket money (OR = 2.303.95%CI = 1.036-5.121; p = 0.041), eat breakfast everyday (OR = 4.994.95%CI = 2.161-11.541; p < 0.001), and prefer to drink milk instead of cola (OR = 2.961.95%CI = 1.210-7.248; p < 0.001) (Table 3).

## Discussion

Milk is a major contributor of protein and calcium as well as other food elements to the body. Milk intake changes due to age, gender, and specific conditions such as pregnancy. For children it is probably equal to 400 gram (two-three cups) per day (12, 13). In our study population, both the milk consumption frequency and milk intake (grams of milk) decreased by grade (Table 2, 3). This might have been caused by a number of factors. First, the probability of being exposed to environmental stimulators in terms of soft drink consumption could have increased with age. And there is evidence that higher consumption of soft drinks was inversely related with consumption of milk in young children (9, 14). Second, the response of the students to such exposures may be different at different ages and the parents' influence might have been weakened as age increases.

Gender influence was found to be a predictor of less milk consumption in some studies. For example, calcium intake by the females related with inadequate milk consumption was determined among Asian children (15-17). In our study, gender was also found to be a determinant for milk consumption. The frequency among males was statistically significantly higher compared to the frequency in females (OR = 2.713; 95%CI = 1.220-6.030; p = 0.014) (Table 3).

The economic status of the family is associated with healthy food intake in general and the presence of milk every day at home might be closely dependent on the purchasing power of the family. In a study from China conducted in 2002 showed that the frequency of milk drinking among 12-14 year old adolescents was strongly associated with high socio-economic status (18). Although we did not have detailed information in terms of the families' economic status, we found a strong relationship between milk consumption and the presence of milk

Table 1 Socio-demographic characteristics of the students (October, 2007)

Characteristics	5 <sup>th</sup> grade			8 <sup>th</sup> grade	р
	Number	%	Number	%	
Sex					0.660
Male	104	53.9	73	51.4	
Female	89	46.1	69	48.6	
Age					
Mean±SD	10.1±0.4		13.3±0.7		
Median	10		13		
Number of siblings					0.605
<2	89	46.1	59	41.5	
2	68	35.2	51	35.9	
>2	36	18.7	32	22.5	
Mean±SD	1.76±1.13		1.95±1.38		
Median	2		2		
Nuclear family					0.871
Yes	167	86.5	124	87.3	
No	26	13.5	18	12.7	
Number of households					0.674
<4	84	43.5	65	45.8	
4	63	32.6	40	28.2	
>4	46	23.8	37	26.1	
Mean±SD	3.91±1.23		3.92±1.42		
Median	4		4		
Receive pocket money					0.065
Yes	147	76.2	95	66.9	
No	46	23.8	47	33.1	
Total	193	100.0	142	100.0	

Table 2 Milk consumption status (October, 2007)

	5 <sup>th</sup> grade			8 <sup>th</sup> grade	р
	Number	%	Number	%	
Milk consumption					
Yes	187	96.9	107	75.4	<0.001
No	6	3.1	35	24.6	
Everyday milk consumption					
Yes	144	74.6	47	33.1	<0.001
No	53	25.4	95	66.9	
Amount consumed per day (cup)					
≤2	121	54.8	100	45.2	0.140
>2	72	63.2	42	36.8	
Mean±SD	2.43±1.67		1.50±0.78		
Total	193	100.0	142	100.0	

Table 3 Predictors of "everyday milk consumption" of the students (October, 2007) (n = 335) a

	Milk consumption status <sup>b</sup> n(%)	Adjusted OR (95% CI)	р
Grade			<0.001
5 <sup>th</sup> *	75.4	1.0 °	
8 <sup>th</sup>	96.9	6.934 (2.634-18.254)	
Sex			0.014
Female	83.5	1.0 °	
Male	91.5	2.713 (1.220-6.030)	
Think that milk prevents diseases			0.451
No	83.4	1.0 °	
Yes	91.9	1.356 (0.614-2.995)	
Presence of milk at home everyday			0.030
No	82.6	1.0 °	
Yes	90.5	2.935 (1.086-5.281)	
Buy milk with pocket money			0.041
No	79.6	1.0 °	
Yes	90.9	2.303 (1.036-5.121)	
Eat breakfast everyday			
No	59.1	1.0 °	<0.001
Yes	92.1	4.994 (2.161-11.541)	
Prefer to drink milk instead of cola			
No	81.3	1.0 °	<0.001
Yes	94.5	2.961 (1.210-7.248)	

<sup>&</sup>lt;sup>a</sup>Logistic regression model included grade, sex, presence of milk at home everyday, buy milk with pocket money, eat breakfast everyday, prefer to drink milk instead of coke. For each category, other variables were adjusted.

at home every day (OR = 2.935, 95%CI = 1.086-5.281; p = 0.030) and buying milk with pocket money (OR = 2.303, 95%CI = 1.036-5.121; p = 0.041) (Table 3).

In this study we had a number of limitations. First, we conducted this survey in 2 primary schools. For this reason we cannot generalize the results. Second, milk consumption and other information were determined from the personal statements of the students with a "food and milk consumption" survey. An observation based method is a more objective way to get more "objective" data which we recommend for further studies.

School-based intervention can contribute to children's understanding of the health benefits of milk. Children will choose healthier options from canteens such as milk. The

key to success in this regard is to ensure student involvement (19). After the study, we planned and organized conferences at the study school. We conducted the conferences for the schools and grades differently. The teachers were also invited to the conferences. In the last 10 minutes of the conferences, the questions of the students were answered by the presenters.

## References

- Fox PF. Milk Proteins: General and Historical In: Fox PF, McWeeney PLH (Eds). Advanced Dairy Chemistry (Volume 1). Third Edition. Part A. New York, Springer Verlag Publish;2003,pp.1-41.
- 2. Black RE, Williams SM, Jones IE, Goulding A. Children who avoid drinking cow milk have low di-

<sup>&</sup>lt;sup>b</sup> Percentage without adjustment

<sup>&</sup>lt;sup>c</sup> Reference category

- etary calcium intakes and poor bone health. American Journal of Clinical Nutrition. 2002;76: 675-80.
- 3. Heaney P, McCarron D, Dawson-Huges B, et al. Dietary changes in favourably affect bone remodeling in older adults. Journal of the American Dietetic Association. 1999;99:1128-33.
- Christopher BE, Nordin N. Calcium and osteoporosis. Nutrition. 1997;13:718.
- Miller GD, Jarvis KJ, McBean LD. Handbook of Dairy Foods and Nutrition. In: Jensen RG, Kroger M (Eds). The Importance of Milk and Milk Products in the Diet. CRC Press, New York, 2000, pp. 4-24.
- Jain M. Dairy foods, dairy fats, and cancer: a review of epidemiological evidence. Nutrition Research. 1998;18(5):905-37.
- 7. Durmaz H, Sagun E, Tarakci Z. The Habits of Fluid Milk Consumption of College Students. YYÜ. Vet. Fak. Derg. 2002,13(1-2):69-73.
- Nicklas TA. Calcium intake trends and health consequences from childhood through adulthood. J Am Coll Nutr. 2003;22(5):340-56.
- Connors P, Bednar C, Klammer S. Cafeteria factors that influence milk-drinking behaviors of elementary school children: grounded theory approach. J Nutr Educ. 2001;33(11):31-6.
- 10. Wiley AS. Transforming milk in a global economy. American Anthropologist. 2007; 109 (4): 666-677.
- 11. Hatirli SA, Ozkan B, Aktas AR Factors affecting fluid milk purchasing sources in Turkey. Food Quality and Preference. 2004;15(6): 509-15.
- 12. Nutrition: milk and yogurt. Ankara Medical Camber Community and Health Pages. (Beslenme: Süt

- ve yoğurt. Ankara Tabip Odası Toplum ve Sağlık Sayfaları). http://www.ato.org.tr/toplum/saglik/beslenme/beslenme\_sagligi\_sut\_yogurt. shtml. Accessed at: 25.09.2007.
- 13. Bowman SA. Beverage choices of young females: Changes and impact on nutrient intakes. J Am Diet Assoc. 2002;102:1234-9.
- Grimm GC, Harnack L, Story M. Factors associated with soft drink consumption in school-aged children J Am Diet Assoc. 2004;104:1244-9.
- 15. Whatley Blum J, Jacobsen DJ, Donnelly JE. Beverage consumption patterns in elementary school aged children across a Two-Year Period. Journal of the American College of Nutrition. 2005;24(2):93–8.
- Rampersaud GC, Bailey LB, Kauwell PA. National survey beverage consumption data for children and adolescents indicate the need to encourage a shift toward more nutritive beverages. J Am Diet Assoc. 2003;103,1:97.
- Harnack L, Stang J, Story M. Soft drink consumption among US children and adolescents: nutritional consequences. J Am Diet Assoc. 1999:99:436-41.
- Rodriquez A, Novalbos JP, Martinez JM, Ruiz MA, Fernandez JR, Jimenez D. Eating disorders and altered eating behaviors in adolescents of normal weight in a Spanish city, Journal of Adolescent Health, 2001;28:338-45.
- 19. Shi Z, Lien N, Kumar BN, Holmboe-Ottesen G. Socio-demographic differences in food habits and preferences of school adolescents in Jiangsu Province, China Eur J Clin Nutr. 2005;59(12):1439-48.